

ORDER



Orders	Order / Rev:	165690
	Alt Order #:	06848534
	Product Desc:	NRCC IE 2012
	Estimate:	3094
	Flight Dates:	09/21/12 - 09/27/12
	Original Date / Rev:	08/30/12 / 08/30/12
	Order Type:	GENERAL

	KSTP-TV, LLC and KSAX-TV
Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	National Media Research Planning & F
	Buying Contact:	
	Billing Contact:	
		815 Slaters Ln Alexandria, VA 22314-1219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	NRCC (Rep) National Republican Con
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	10/14/11
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	41	\$40,900.00	\$34,765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	41	\$40,900.00	\$34,765.00	114.60
Totals	41	\$40,900.00	\$34,765.00	114.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$40,900.00
Market	100%	\$170,416.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$32,379.17
KMSP	10%	\$17,041.67
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$76,687.50
WFTC	2%	\$3,408.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/21/12	09/21/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	----F--		2		\$800.00		2.40					
E 2	M	09/24/12	09/24/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	09/24/12	09/24/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$800.00		2.40			
E 3	M	09/25/12	09/25/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					2	\$800.00		2.40			
E 4	M	09/26/12	09/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--W----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					2	\$800.00		2.40			
E 5	M	09/27/12	09/27/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---T---	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					2	\$800.00		2.40			
E 6	M	09/22/12	09/22/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	2.30	NM	1	\$600.00
GD MRN-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$600.00		2.30			
E 7	M	09/23/12	09/23/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$500.00	1	2.40	NM	1	\$500.00
5 EW NW-SU 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		2.40			
E 8	M	09/23/12	09/23/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$700.00	2	3.80	NM	1	\$700.00
GD MRN-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$700.00		3.80			
E 9	M	09/23/12	09/23/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$700.00	2	3.70	NM	1	\$700.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$700.00		3.70			
E 10	M	09/25/12	09/25/12	M-F 9-10a Live with Kelly	CM	9-10a	-T-----	:30	1	\$250.00	3	1.00	NM	1	\$250.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$250.00		1.00			
E 11	M	09/27/12	09/27/12	M-F 9-10a Live with Kelly	CM	9-10a	---T---	:30	1	\$250.00	3	1.00	NM	1	\$250.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$250.00		1.00			
E 12	M	09/23/12	09/23/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	1	\$500.00	1	1.30	NM	1	\$500.00
AT ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		1.30			
E 13	M	09/24/12	09/24/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	2	2.20	NM	1	\$800.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$800.00		2.20			
E 14	M	09/26/12	09/26/12		CM	5-530p	--W----	:30	1	\$800.00	2	2.20	NM	1	\$800.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530p M-F 5-530p										
				5 EW NW 5P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$800.00		2.20			
E 15	M	09/21/12	09/21/12	M-F 6-630p M-F 6-630p	CM	6-630p ----F--	:30	1	\$900.00	2	2.50	NM	1	\$900.00
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$900.00		2.50			
E 16	M	09/24/12	09/24/12	M-F 6-630p M-F 6-630p	CM	6-630p M-----	:30	1	\$900.00	2	2.50	NM	1	\$900.00
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00		2.50			
E 17	M	09/25/12	09/25/12	M-F 6-630p M-F 6-630p	CM	6-630p -T-----	:30	1	\$900.00	2	2.50	NM	1	\$900.00
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$900.00		2.50			
E 18	M	09/26/12	09/26/12	M-F 6-630p M-F 6-630p	CM	6-630p --W----	:30	1	\$900.00	2	2.50	NM	1	\$900.00
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$900.00		2.50			
E 19	M	09/27/12	09/27/12	M-F 6-630p M-F 6-630p	CM	6-630p ---T---	:30	1	\$900.00	2	2.50	NM	1	\$900.00
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$900.00		2.50			
E 20	M	09/23/12	09/23/12	Su 530-6p Su 530-6p News	CM	530-6p -----S	:30	1	\$1,000.00	2	3.70	NM	1	\$1,000.00
				5 EW NWS E-SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,000.00		3.70			
E 21	M	09/21/12	09/21/12	M-F 630-7p M-F 630-7p	CM	630-7p ----F--	:30	1	\$800.00	2	2.40	NM	1	\$800.00
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$800.00		2.40			
E 22	M	09/24/12	09/24/12	M-F 630-7p M-F 630-7p	CM	630-7p M-----	:30	1	\$800.00	2	2.40	NM	1	\$800.00
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$800.00		2.40			
E 23	M	09/25/12	09/25/12	M-F 630-7p M-F 630-7p	CM	630-7p -T-----	:30	1	\$800.00	2	2.40	NM	1	\$800.00
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$800.00		2.40			
E 24	M	09/26/12	09/26/12	M-F 630-7p M-F 630-7p	CM	630-7p --W----	:30	1	\$800.00	2	2.40	NM	1	\$800.00
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$800.00		2.40			
N 25	M	09/27/12	09/27/12	M-F 630-7p M-F 630-7p	CM	630-7p ---T---	:30	1	\$800.00	2	2.40	NM	1	\$800.00
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$800.00		2.40			
N 26	M	09/24/12	09/24/12		CM	7-9p M-----	:30	1	\$7,500.00	2	8.80	NM	1	\$7,500.00

Advertiser:	NRCC (Rep) National Republican Congr
Product Desc:	NRCC IE 2012
Estimate:	3094

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Spcl 2											
				Dancing with the Stars											
DANCNG-STR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$7,500.00		8.80			
N27	M	09/23/12	09/23/12	Sun Spcl 4	CM	6-7p	-----S	:30	1	\$3,000.00	3	6.40	NM	1	\$3,000.00
				Emmy's Red Carpet Live											
AMR-VIDEOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1				\$3,000.00		6.40			
N28	M	09/21/12	09/21/12	M-F,Su Late News	CM	10-1035p	----F--	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00
				M-F, Su 10-1035p		(10:00 PM-10:35 PM)									
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$1,050.00		3.60			
N29	M	09/24/12	09/24/12	M-F,Su Late News	CM	10-1035p	M-----	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00
				M-F, Su 10-1035p											
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$1,050.00		3.60			
N30	M	09/25/12	09/25/12	M-F,Su Late News	CM	10-1035p	-T-----	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00
				M-F, Su 10-1035p											
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----		1				\$1,050.00		3.60			
N31	M	09/26/12	09/26/12	M-F,Su Late News	CM	10-1035p	--W----	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00
				M-F, Su 10-1035p											
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----		1				\$1,050.00		3.60			
N32	M	09/27/12	09/27/12	M-F,Su Late News	CM	10-1035p	---T---	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00
				M-F, Su 10-1035p											
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$1,050.00		3.60			
N33	M	09/22/12	09/22/12	Lt News Delay ABC Spo	CM	1030-1105p	-----S-	:30	1	\$600.00	2	3.30	NM	1	\$600.00
				Late News Delayed											
NWS FOLO FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1				\$600.00		3.30			
N34	M	09/21/12	09/21/12	M-F 1035-1102p	CM	1035-1102p	----F--	:30	1	\$650.00	3	2.00	NM	1	\$650.00
				Nightline											
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$650.00		2.00			
N35	M	09/24/12	09/24/12	M-F 1035-1102p	CM	1035-1102p	M-----	:30	1	\$650.00	3	2.00	NM	1	\$650.00
				Nightline											
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$650.00		2.00			
N36	M	09/26/12	09/26/12	M-F 1035-1102p	CM	1035-1102p	--W----	:30	1	\$650.00	3	2.00	NM	1	\$650.00
				Nightline		(10:35 PM-11:05 PM)									
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----		1				\$650.00		2.00			
													Totals	41	\$40,900.00